

PRICE GUIDE

Prices for **display ads** include a Bold Alphabetical listing (like white pages) & 1 Classified ad (pages located at back) unless otherwise stated larger ads will have more included check list below.
 With a display ad if you wish to have a Health Care listing (at the front of the book) instead of a Classified (which is located at the back), please add \$50.00 to the price quoted below.

DISPLAY AD	WIDTH	X	HEIGHT	PRICE (INCL all taxes)
1/16 - 1col	59 mm	x	41 mm	\$115.00
1/16 - 1col High	59 mm	x	51 mm	\$125.00
1/8 - wide	184 mm	x	27 mm	\$200.00
1/8 - 1col	59 mm	x	87 mm	\$200.00
1/8 - 2col	121 mm	x	42 mm	\$200.00
3/16 - wide	184 mm	x	42 mm	\$275.00
3/16 - 1col	59 mm	x	131 mm	\$275.00
3/16 -2col	121 mm	x	65 mm	\$275.00
1/4 - wide	184 mm	x	57 mm	\$325.00
1/4 - 2col	121 mm	x	87 mm	\$325.00
3/8 - wide	184 mm	x	87 mm	\$450.00
3/8 - 2col	121 mm	x	132 mm	\$450.00
1/2 page (Includes 1 BF & 2 CL)	184 mm	x	119 mm	\$550.00
5/8 page (Includes 1 BF & 2 CL)	184 mm	x	149 mm	\$625.00
3/4 page (Includes 1 BF & 3 CL)	184 mm	x	179 mm	\$725.00
Full Page (Includes 2 BF & 4 CL)	184 mm	x	242 mm	\$850.00

(Spot colour available on full pages only. Red or Blue \$125.00 each colour)

The following spots are available through waiting list only:

1/2 – inside front cover (includes 1 BF & 2 CL)	\$850.00	
1/4 – inside back cover (includes 1 BF & 1 CL)	\$525.00	
1/2 – inside back cover (includes 1 BF & 2 CL)	\$800.00	
1/4 – outside back cover (includes 1 BF & 1 CL)	\$525.00	
Full Colour Glossy Insert	90 mm x 117mm	\$525.00

For new or changed display ads, circle your choice and enter size and price on your order form.
 Typesetting and layout are included in the cost of the ad, if you need help come to the office for assistance.
 If you are hiring a graphic artist to design your ad, please ensure exact sizes are used.

OTHER LISTINGS

Alphabetical Bold Listing..... (BF - included with all display ads)	\$25.00
Business Classified Listings..... (CL - included with all display ads)	\$55.00
Health Care Listing..... (HC only no alpha bold no display)	\$80.00*

* Reminder Health Care listing with a display ad instead of a Business Classified add \$50.00 to the price of display ad.